Amendments to the Claims:

1.   (Currently Amended) A method ~~of enabling a wireless information device to automatically modify its behavior,~~ comprising ~~the steps of,~~ at an intermediate server that ~~presents a generic application programming interface~~:

receiving, at an intermediate server, time sensitive information entered by an end-user into a first application running on ~~the~~ a wireless information device, wherein the intermediate server is configured to present a generic application programming interface and runs on the device; and

providing data, over the generic application programming interface, from the intermediate server to a second application running on the device, the data relating to the time sensitive information, ~~such that~~ the data triggering the second application to cause the device to automatically change[s] ~~the~~ its behavior ~~of the device~~ appropriately in dependence on the data and not in dependence on automatically acquired context information.

2.   (Currently Amended) The method of Claim 1 in which the first application is a calendar or agenda application and the time sensitive information ~~is~~ comprises an entry into the calendar or agenda application.

3.   (Original) The method of Claim 2 in which the end-user selects from a menu list a label to apply to the entry, the label defining the type of behavior change to be carried out by the second application.

4.   (Currently Amended) The method of Claim 1 in which the first application is an alarm application and the time sensitive information ~~is defining~~ defines an alarm time.

5.   (Previously presented)   The method of claim 1 in which the second application is a telephone application that enables telephone functions of the device to be controlled.

6.   (Currently Amended)   The method of Claim 1 in which the ~~step of changing the behavior is one~~ data provided to the second application triggers the second application to cause the device to automatically change one or more of the following:

 (a)   altering a telephone profile

 (b)   altering the device ring tone

 (c)   altering the device user interface

 (d)   switching off telephone functionality

 (e)   switching off the device entirely

 (f)   switching the device to a power save mode

 (g)   switching off one or more items of communications hardware.

7.   (Currently Amended) The method of Claim 1, ~~in which, if~~ wherein in an instance in which a conflict arises between the behavior change due to the data from the first application and a different behavior change input directly to the first or the second application, ~~then~~ the different behavior change prevails.

8.   (Previously presented) The method of Claim 1 in which if a conflict arises between the behavior due to the data from the first application and a different behavior change input directly to the first or the second application, then a conflict resolution component determines which behavior change prevails.

9.   (Previously presented)   The method of Claim 1 in which an override component determines if a behavior change due to the data from the first application is inappropriate and then overrides that behavior change.

10.   (Original)   The method of Claim 8 in which the conflict resolution component is the server.

11.   (Original) The method of Claim 9 in which the override component is the server.

12.   (Currently Amended)   The method of Claim 1 in which the second application causes the device to automatically change[[s]] the its behavior of the device appropriately in dependence on the data from the first application for a time period determined by that data.

13.   (Currently Amended)   A wireless information device programmed to automatically modify its behavior, the device enabling: programmed to run:

an intermediate server[[,]] configured to present[[ing]] a generic application programming interface, and to receive time sensitive information entered by an end-user into a first application running on the device;

wherein the intermediate server is further configured to provide, over the generic application programming interface, data to a second application running on the device, the data relating to the time sensitive information, such that and triggering the second application to automatically change[[s]] the behavior of the device appropriately in dependence on the data and not in dependence on automatically acquired context information.

14.   (New) The wireless information device of Claim 13, wherein the first application is a calendar or agenda application and the time sensitive information comprises an entry into the calendar or agenda application.

15. (New) The wireless information device of Claim 13, wherein the first application is an alarm application and the time sensitive information defines an alarm time.

16. (New) The wireless information device of Claim 13, wherein the second application is a telephone application that enables telephone functions of the device to be controlled.

17. (New) The wireless information device of Claim 13, wherein the data provided to the second application triggers the second application to automatically change one or more of the following:

    (a)   altering a telephone profile

    (b)   altering the device ring tone

    (c)   altering the device user interface

    (d)   switching off telephone functionality

    (e)   switching off the device entirely

    (f)   switching the device to a power save mode

    (g)   switching off one or more items of communications hardware.

18. (New) The wireless information device of Claim 1, wherein in an instance in which a conflict arises between the behavior change due to the data from the first application and a different behavior change input directly to the first or the second application, the different behavior change prevails.

19. (New) An apparatus comprising at least one processor, the at least one processor configured to cause the apparatus to at least run a first application, a second application, and an intermediate server,

    wherein the intermediate server is configured, when run on the apparatus, to:

        cause a generic application programming interface to be presented;

receive time sensitive information entered by an end-user into the first application; and

provide data, over the generic application programming interface, to the second application, the data relating to the time sensitive information and triggering the second application to automatically change the behavior of the apparatus appropriately in dependence on the data and not in dependence on automatically acquired context information.

20.   (New) The apparatus of Claim 19, wherein the apparatus comprises or is embodied on a wireless information device.